Structural Change, Land Use and Urban Expansion

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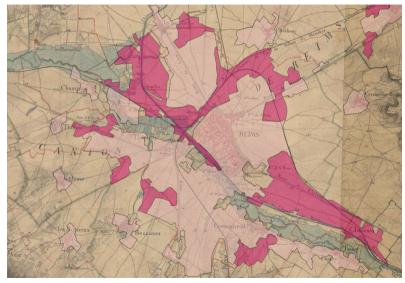
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Spring 2025

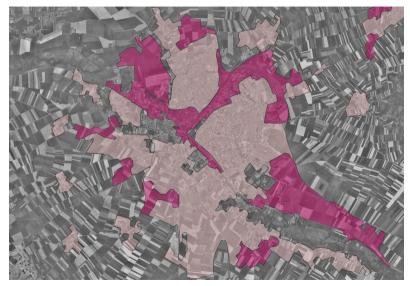
Motivation: Reims in 1866



Motivation: Reims in 1866 vs IGN Buildings in 2017

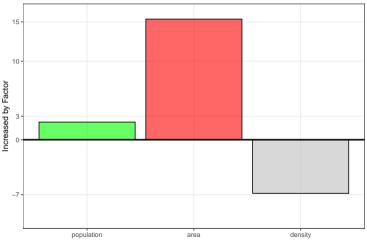


Motivation: Reims in 1950 vs IGN Buildings in 2017



Motivation: Fall in Urban Density

Reims from 1866 to 2015



- 50% work in Agriculture in 1866, 2% in 2015.
- Urban Surface increased about 15 fold.
- Density fell about 7 fold.

► Why?

Urban Expansion: Different Views

- 1. Urban Economics:
 - Decline in commuting cost over time allows residing further away from city centre.
 - ▶ New technologies (♣ 🚎 💄) enable suburbanisation. 🏠

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 - Food subsistence constraint for bigger houses. (No need to commute to large suburban houses.)
 - ► Agricultural productivity growth solves food problem, land values . City can expand easily to accomodate greater housing demand. Urban Density falls .

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This paper: Try to reconcile 💝 both views in a unified framework.

Preview of Main Mechanisms

Transitory Dynamics with Rising Productivity and Falling Commuting Costs

Early Period: Land is scarce. High values of farmland with respect to income due to low productivity ('food problem'). Small homes, low opportunity cost of time. Very small and dense, *walkable* cities.

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- Nowadays: Reallocation of factors/land use slows down. Cities expand less and land prices increase more with rising productivity.

Why Do We Care?

A general equilibrium spatial model of land use

Understanding land/housing prices across space and time in the long-run.
 Housing Affordability crisis.

Understanding sprawling and soil artificialization.

Environmental impact (IPCC (2019)).

Implications for welfare and aggregate productivity of land use restrictions.

- Is sprawling 'excessive'? Benefits of compact cities?
- General equilibrium implications of lowering commuting costs.

Related literature

(Traditional) Macro and Land Values

 Ricardo (1817), Nichols (1970), Grossman and Steger (2016). Measurement. Morris and Heathcote (2007), Piketty and Zucman (2014), Knoll, Schularick and Steger (2017), Miles and Sefton (2020)

(Macro) Structural Change

- Survey: Herrendorf, Rogerson and Valentinyi (2014). Theory: Kongsamut et al. (2001), Gollin et al. (2002), Boppart (2014), Acemoglu and Guerrieri (2008), Ngai and Pissarides (2007)...
 Structural change and urbanization. Lewis (1954), Michaels et al. (2012). Eckert and Peters (2018). Budí-Ors and Pijoan-Mas (2022).
- Agricultural Productivity Gap. Gollin et al. (2014), Lagakos and Waugh (2013), Young (2013), Restuccia et al. (2008).

Urban — Size and Expansion of Cities

- Theory. Alonso-Mills-Muth. Surveys by Duranton and Puga (2014, 2015). Brueckner (1990), Brueckner and Lall (2014), ...
 Quantitative Spatial Economics. Redding and Rossi-Hansberg (2017). Sprawl/Density. Glaeser et al., Ahlfeldt et al. (2015), Angel et al. (2010)
- Land Prices and Rents. Combes et al. (2021), Combes et al. (mimeo 2021), Albouy (et al.) (2016, 2018), Glaeser et al. (2005).

Outline

- 1. Facts about Land use and Urban Expansion in France since 1840.
- 2. Theory
 - A general equilibrium model of structural change and land use
- 3. Quantitative analysis
 - Simple Version to generate intuition
 - Extended Quantitative Model to Match French data since 1840

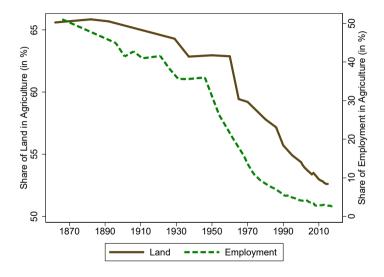
Urban Expansion in France: Facts

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Data Sources: France 1840–2016

- Land use and employment in agriculture across French regions
 - Historical: mostly from Toutain (1993) based on Recensement Agricole. Post-1950, Ministry of Agriculture.
- Employment and spending across sectors
 - Insee, Toutain (1993), Villa (1996), Herrendorf et al. (2014).
- The expansion of cities
 - Carte Etat-Major (1866), IGN (1950), Satellite Data post-1975 (GHSL data). Census for Population.
- Housing and Land Prices
 - Aggregate Historical: Piketty et al. (2014), Knoll et al. (2017). Farmland across regions: Ministère de l'Agriculture since 1950. Housing/Farmland Transactions: Base des Notaires.

Land and labor reallocation: Aggregate France

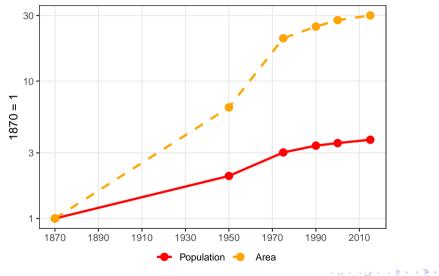


Sources:

- 1. Toutain (1993)
- 2. Recensement Agricole (Ministry of Agriculture)
- 3. INSEE
- 4. Villa (1996)

Urban Expansion

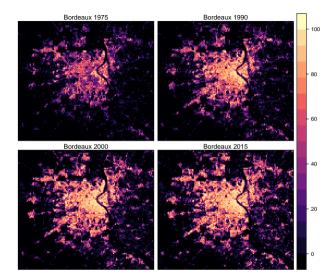
Top 100 Cities in France



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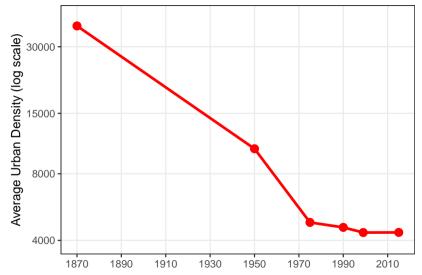
City Area and Population Measurement



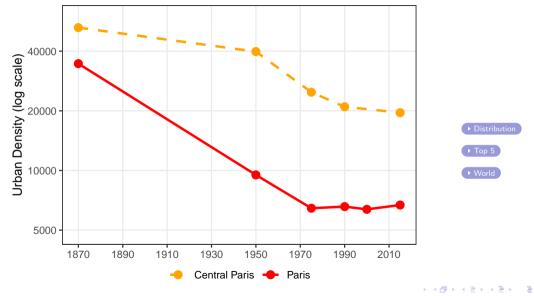
- 1866: Manual + Census
- 1950: Manual + Census
- 1975, 1990, 2000, 2015: GHSL

More details please!

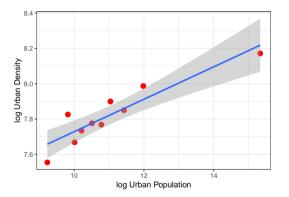
The Historical Fall in French Urban Density



The Historical Fall in Urban Density: Within Paris

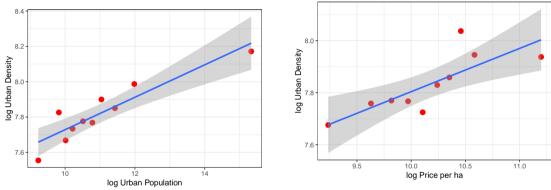


Urban Density vs Farmland Price and Population (year 2000)



Well known: More populated cities are denser on average.

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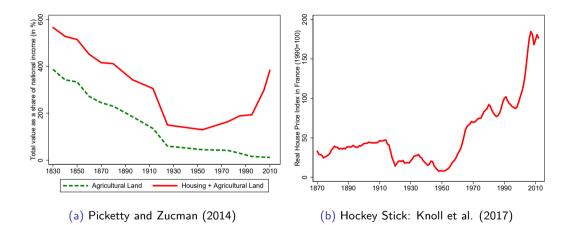


Well known: More populated cities are denser on average.

Less known: surrounding farmland and density are positively correlated.

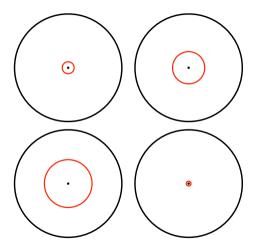
▶ Fringe Land Use?

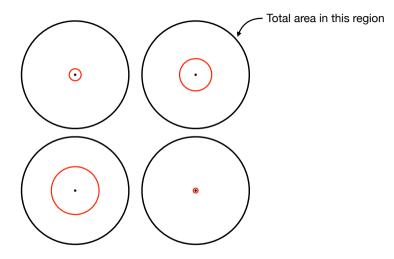
Fall in Agricultural Value Share and Hockey-stick in Housing Prices

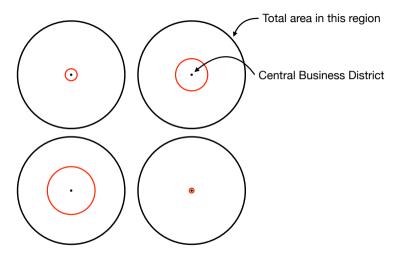


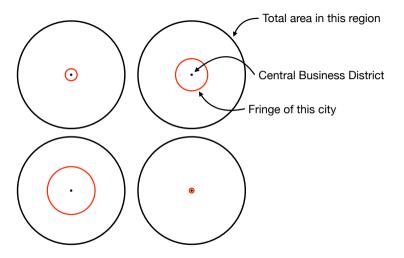
Model

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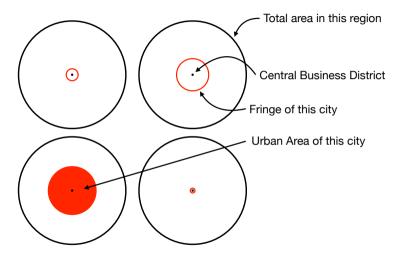




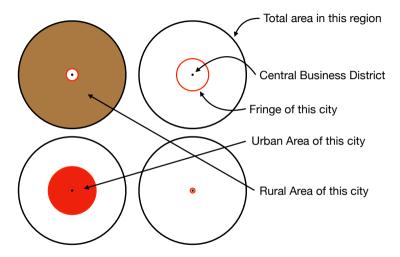




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Economy consists of K regions of identical circular shape, but different productivities in their rural (r) and urban (u) sectors. At the center of each region k lies a single city.

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 - Fixed Supply of Land

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- ▶ Urban versus Rural Land: (Endogenous) commuting costs for urban workers.

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 - Fixed Supply of Land
- ▶ Urban versus Rural Land: (Endogenous) commuting costs for urban workers.
- Drivers of Structural Change
 - Non-homothetic preferences for the rural good.
 - Increases in productivity during transition.

Technology

Urban, Rural goods and Housing Production

For the urban good, only labor for simplicity,

$$Y_{u,k} = \frac{\theta_{u,k}}{L_{u,k}}.$$

► For the rural good,

$$Y_{r,k} = \frac{\theta_{r,k}}{\left(L_{r,k}^{\alpha} \cdot S_{r,k}^{1-\alpha}\right)}.$$

• $\theta_{i,k} = \text{TFP}$ in sector *i*, $L_{i,k} = \text{labor used in } i$, $S_{r,k} = \text{land used in } r$ in region *k*.

- Rural good more intensive in land, stronger decreasing returns to labor in (r).
- Land developers produce $H(\ell_k)$ units of housing space per unit of land.

Preferences and budget constraint

Preferences for an individual in location ℓ are

$$C(\ell_k) = C \left(c_r(\ell), c_u(\ell) \right)^{1-\gamma} h(\ell_k)^{\gamma}$$

where non-homotheticity between rural and urban good is in \mathcal{C} :

$$\mathcal{C}\left(c_{r}(\ell), c_{u}(\ell)\right) = \left[\nu^{1/\sigma} \left(c_{r}(\ell) - \underline{c}\right)^{\frac{\sigma-1}{\sigma}} + (1-\nu)^{1/\sigma} \left(c_{u}(\ell) + \underline{s}\right)^{\frac{\sigma-1}{\sigma}}\right]^{\frac{\sigma}{\sigma-1}}$$

Budget constraint,

$$pc_r(\ell) + c_u(\ell) + q(\ell)h(\ell) = w(\ell) + r,$$

 $q(\ell)$ the (rental) price of one unit of housing in location ℓ . *r* rental income per capita, equally distributed.

Factor Payments

Urban wage,

$$w_{u,k} = \theta_{u,k},$$

with (u) good numeraire.

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Rural wage $w_{r,k}$ and rental price of rural land $\rho_{r,k}$,

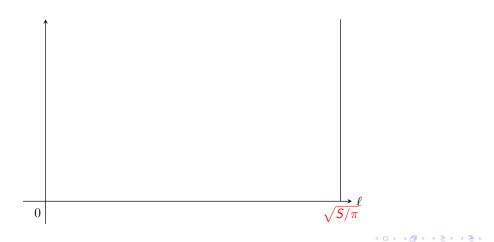
$$w_{r,k} = \alpha p \theta_{r,k} \left(\frac{S_{r,k}}{L_{r,k}}\right)^{1-\alpha},$$

$$\rho_{r,k} = (1-\alpha) p \theta_{r,k} \left(\frac{L_{r,k}}{S_{r,k}}\right)^{1-\alpha}$$

where p the relative price of the rural good.

Illustrating net wages along a single radius

1. Space $\ell \in [0, \sqrt{S/\pi}]$

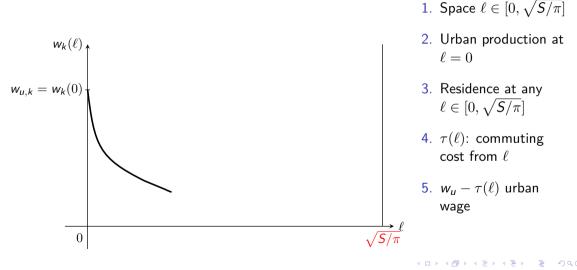


Illustrating net wages along a single radius

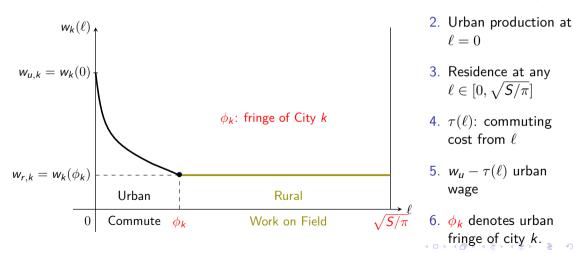
2. Urban production at $w_k(\ell)$ $\ell = 0$ $w_{u,k} = w_k(0)$ 3. Residence at any $\ell \in [0, \sqrt{S/\pi}]$ 0

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1. Space $\ell \in [0, \sqrt{S/\pi}]$

Commuting Costs in units of Numeraire Good Based on DeSalvo and Huq (JUE 1996)

- Commuters choose best mode of transport.
- Opportunity cost of time (i.e. wage) and location matter.
- ▶ High urban wage → demand faster commute.



Commuting Costs in units of Numeraire Good Based on DeSalvo and Hug (JUE 1996)

Our commuting cost function is:

$$au(\ell_k) = \mathsf{a} \cdot (\mathsf{w}_{\mathsf{u},k})^{\xi_{\mathsf{w}}} (\ell_k)^{\xi_{\ell}}$$

We have a micro-foundation for this model.

Substantive points: τ must decrease over time, and costs concave: $\xi_w, \xi_\ell \in (0, 1)$.

 $\xi_w < 1$ is key: commuting costs rise less than proportional with increasing wages.

Location Sorting

Spatial Equilibrium

► Location indifference within region k,

$$\overline{C}_k = C(\ell_k) = \kappa \frac{w(\ell_k) + r + \underline{s} - p\underline{c}}{q(\ell_k)^{\gamma}},$$

and across regions

$$\overline{C} = \overline{C}_k = \kappa \frac{w_{r,k} + r + \underline{s} - p\underline{c}}{(q_{r,k})^{\gamma}}$$

Same house price $q_{r,k}$ at ϕ_k and in the rural area, $q(\ell \ge \phi_k) = q_{r,k}$.

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Same house price $q_{r,k}$ at ϕ_k and in the rural area, $q(\ell \ge \phi_k) = q_{r,k}$.

Indifference at the fringe:

 $\mathbf{w}(\phi_k) = \mathbf{w}_{r,k} = \mathbf{w}_{u,k} - \tau(\phi_k)$

- The last urban worker has same net wage as rural worker.
- Higher commuting costs deter rural workers to move into urban sector.

Equilibrium

- Land developers buy land and numeraire good to provide residential floorspace.
 Details!
- > Arbitrage across land use at the fringe pins down land values and house prices:

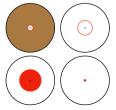
$$\rho_{r,k} = \frac{q_{r,k}^{1+\epsilon}}{1+\epsilon} = (1-\alpha) p \theta_{r,k} \left(\frac{L_{r,k}}{S_{r,k}}\right)^{\alpha}$$

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- Land Market Clearing: each city k is big enough to host $L_{n,k}$ workers, enough $S_{r,k}$ land left to produce food.
- Labour Market Clearing.
- Land Rents consistently defined.



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Results:

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1. Intuition: Artificial Economy with K = 42. Full Quantitative Model

Sectoral and Regional Productivities

For the productivity processes, we posit that

$$\theta_{s,k,t} = \theta_{s,t} \cdot \theta_{s,t}^k$$

We denote for sector s in period t:

- ▶ an aggregate component: $\theta_{s,t}$,
- ▶ a shifter for region k: $\theta_{s,t}^k$ with weighted mean equal to 1.
- Aggregating over all K cities recovers the average city (i.e the one following $\theta_{s,t}$ only)

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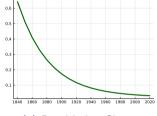
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In Artificial setting (K = 4): fix constant growth of $\theta_{s,t}$, and pick $\theta_{s,t}^k$ high/low. Full model: estimate $\theta_{s,t}^k$ to match size and land price distributions.

Artificial Model. K = 4, constant agg. growth and shifters $\theta_{s,t}^k$

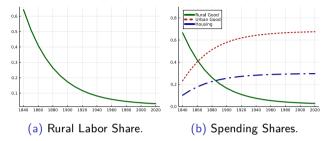
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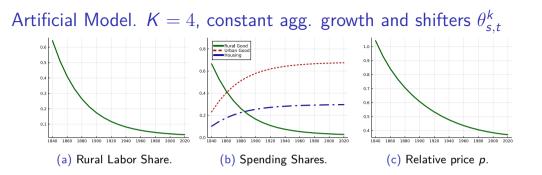


(a) Rural Labor Share.

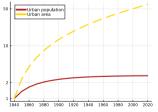
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Artificial Model. K = 4, constant agg. growth and shifters $\theta_{s,t}^k$

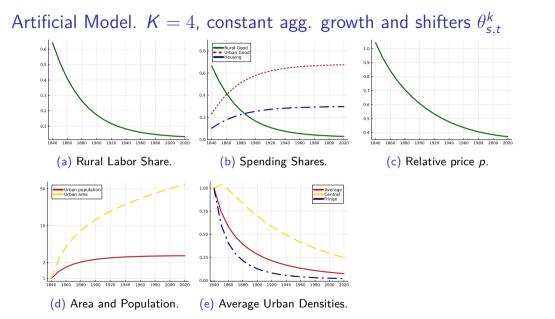




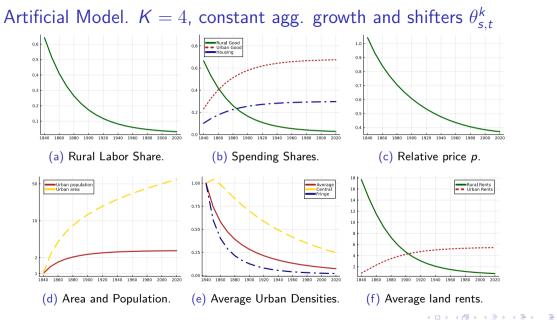
Artificial Model. K = 4, constant agg. growth and shifters $\theta_{s,t}^k$ Bural Good 0.6 1.0 0.8 Urban Good Housing 0.9 0.5 0.6 0.8 0.4 0.7 0.4 0.3 0.6 0.2 0.2 0.5 0.4 1840 1860 1880 1900 1920 1940 1960 1980 2000 2020 1840 1860 1880 1900 1920 1940 1960 1980 2000 2020 1840 1860 1880 1900 1920 1940 1960 1980 2000 2020 (a) Rural Labor Share. (b) Spending Shares. (c) Relative price p.



(d) Area and Population.

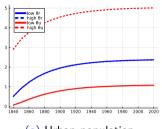


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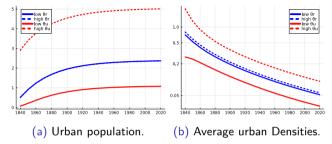


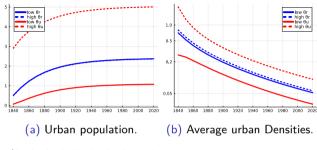
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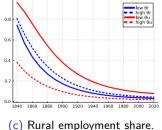
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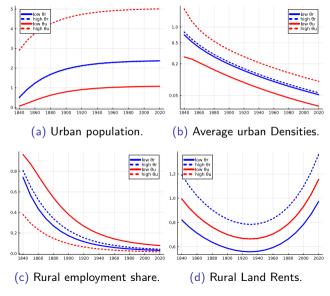


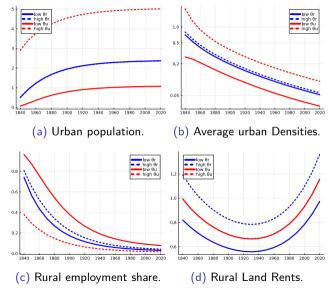
(a) Urban population.









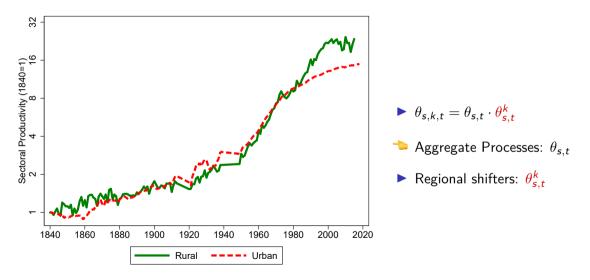


Local vs Global Shocks!

Full Quantitative Model and Parameterization

- 1. We estimate the *aggregate* θ series from data.
- 2. We use observed population growth.
- 3. We use individual commuting data to directly calibrate the au parameters. \bullet How?
- 4. Jointly estimate preference parameters to match set of moments.
- and Fit Population distribution and land value distributions across regions.

(Aggregate) Productivities Estimated From Data



Estimation and Identification

We target the following moments:

Aggregate:

- L_{rt}/L_t : Aggregate employment share in each period.
- Average City is 18% of rural area in 2015.
- Aggregate spending share on housing 1900 and 2010.

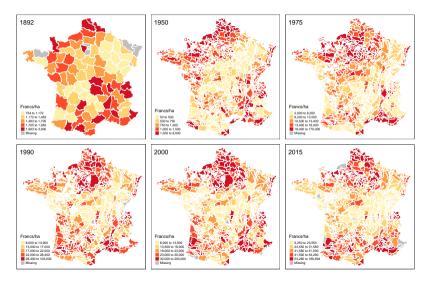
Regional:

- L_{ukt}/L_{u1t} : Urban pop in city k rel. to city 1 (Paris) $\Rightarrow \{\theta_{u,t}^k\}$
- ▶ ρ_{kt}/ρ_{1t} : Farmland value outside city k rel. to city $1. \Rightarrow \{\theta_{r,t}^k\}$

Internal city structure, density fall, commuting speed, house price: not targeted!

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as social interaction	DOM	2000	2000	2500*	2500*	6700*	6700*	6800	7500	7500	8000	9000		
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38 199-EL BAS DAUPHINE	DOM			1000										
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38 453-PI PREALPES			1000											
	DOM	500* 200*	600 250	25 00	2500 1500	2500	3500	3500	3600	4000	4000	5000		
	MAXI	2000*	2000	3500	3500	3000	4500	4000	1000 4000	1000	1500 7000	2000		
38 457-JI REGION HAUTE ALPINE														
and the second shore which the	DOM	300*	400	2500 1500	2500	2500	3500	3500	3600	4000	4000	5000		
	MAXI	800*	1000	3500	3500	1500 3000	1500 4500	1000 4000	1000 4000	1000	1500 7000	2000		
38 465-SI VALLEE DU RHONE														
There by HADRE	DOM	2000*	2500	3000	3200	4000			11000		12000	12500		
	MAXI	4000*	1500	2000 4500	2000	3500	4500	5000	6000 15000	7000	6000 17000	8000		
ENSEMBLE ISERE									19000	18000	11000	18000		
	INDICE	1000	1300	2800 37	2800 37	3100 42	5200	7100	7900	8500	8800	9700		
RE	TADICE	14	10	31	31	42	69	94	106	114	118	130		
42 168-AL MT DU JAREZ ET BASSIN HOUILLER S	DOM	750	800	1750*	2400*	3300*	3300*							
EPHANOIS	MINI	400	250	700*	1000*	1500*	2000*	3500* 2000*	3500*	4100*	4500	5000		
	IXAM	1100	1300	3000*	4000*	5500*	6000*	6000*	6000*	7000*	8000	10000		
42 170-GI MTS DU PILAT	DOM	550	400	12001										
	HINI	550	600 250	1300*	1800*		2400*		2650*	3000*	3200	3800		
	IXAM	900	1100	3000*	3500*		4000*	4000*	4500*	5000*	6000	6500		
42 189-BI PLATEAUX DE NEULISSE	DOM	500												
	MINI	300	500 250	1400*	1800*	2550*	2550* 1500*	2750*	2800*	3200*	3500	4000		
	MAXI	850	1100	2500*	3000*	4500*	5000*	5000*	1500#	7000*	7000	1800		

Novel Data on Land Values!



Aggregate Results: Structural Change



Figure: Structural change aggregated over K cities.

Aggregate Results: Urban Expansion

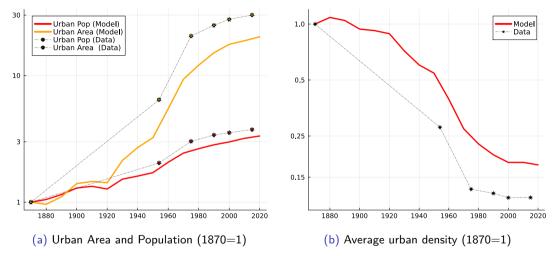


Figure: Urban expansion aggregated over K cities.

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Aggregate Results: Urban Structure

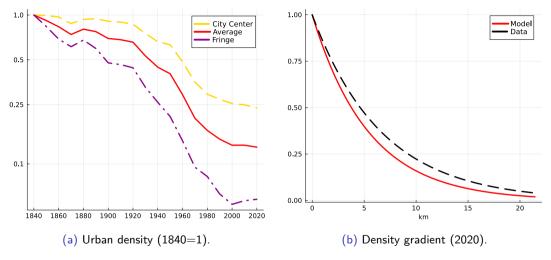


Figure: Density across space.

Aggregate Results: Commuting Speed and APG

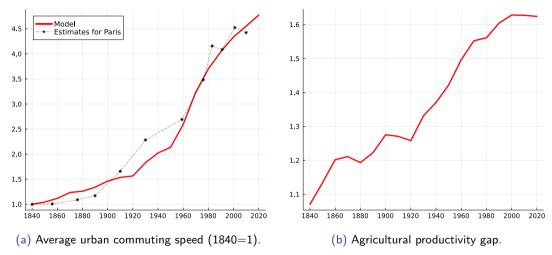


Figure: Commuting speed and the 'agricultural productivity gap'

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Aggregate Results: Wealth Distribution and House Price

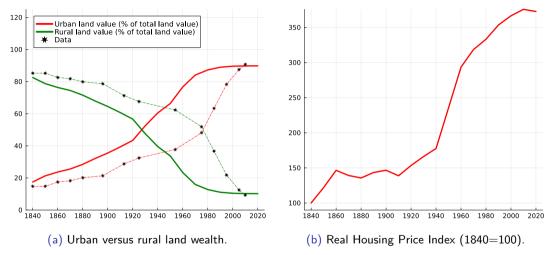


Figure: Land values and housing price

Regional Results: Outcomes Across Regions

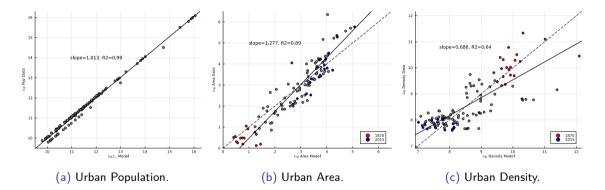


Figure: Regional Urban Moments

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Regional Results: Urban Density and Land Values

	log Urban Density		
	Model	Data (OLS)	Data (IV)
$\log \overline{\rho}_{r,k,t}$	0.371***	0.126***	0.346***
	(0.018)	(0.026)	(0.098)
Controls	$\log w_{u,k,t}$	$\log w_{u,k,t}$	$\log w_{u,k,t}$
Num.Obs.	80	766	314
R2	0.994	0.253	0.272
FE: year	Х	Х	Х

Table: Urban density and rural land values in model and data.

Counterfactuals enlightening the mechanisms

- The role of cross-sectional heterogeneity. fixed θ^k
- ► The role of rural productivity growth.
 Investment of the second second
- The role of faster commuting modes. $\epsilon_w = 1$
- The elasticity of substitution between land and labor in the rural sector. (Section B.3.1. in Appendix B)
- Constant housing elasticity $\epsilon = 3$. ((Section B.3.2. in Appendix B))

- 1. Agglomeration. (Section B.3.3. in Appendix B)
- 2. Relaxing Monocentricity. (Section B.3.4. in Appendix B)

Conclusion

We introduced a spatial general equilibrium model of land use to explain

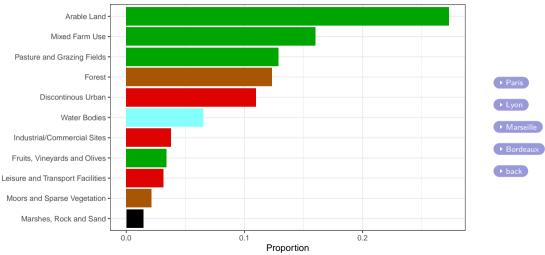
- 1. Evolution of sectoral allocation across space.
- 2. Evolution of Urban Density.
- 3. Evolution of the land value distribution.

We found:

- Rural Productivity growth is crucial to understand urban expansion.
- Quantitatively, both rural and urban productivity growth as well as falling commuting costs are needed to explain data.

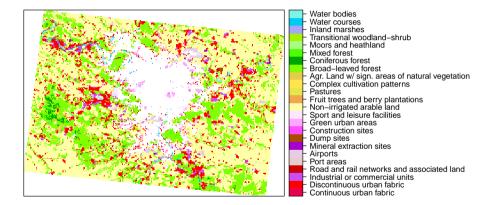
THANK YOU!

Land Use Outside Top 100 French Cities Today



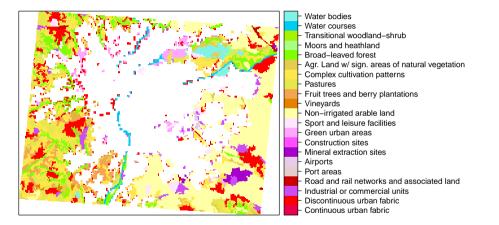
Average Land Use Outside top 100 Cities

Land Use outside Paris 2020



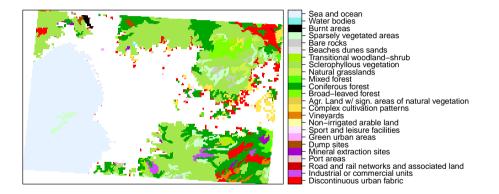


Land Use outside Lyon 2020

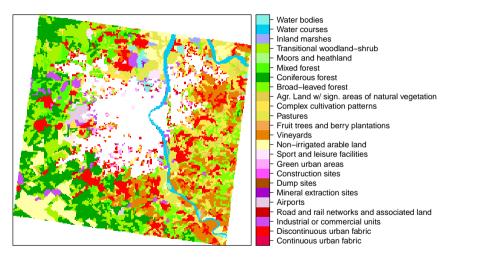


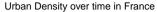


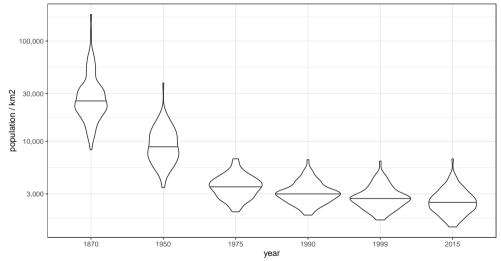
Land Use outside Marseille 2020



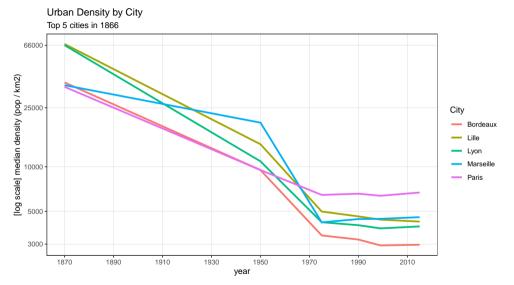
Land Use outside Bordeaux 2020





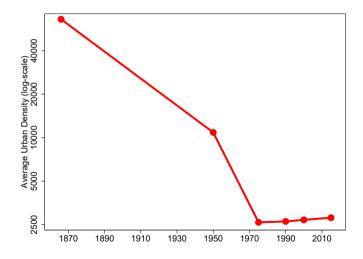


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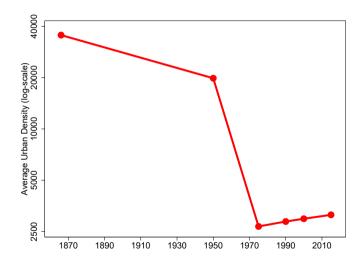


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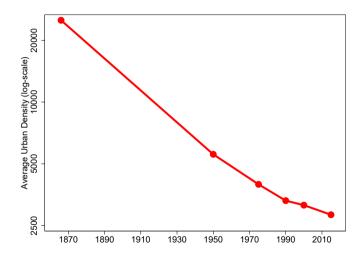
Lyon



Marseille



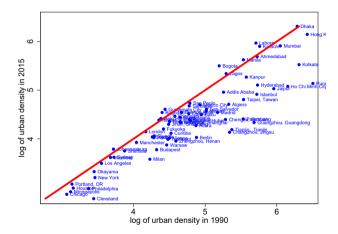
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The fall in urban density across the globe, 1990-2015 World sample of large cities



Source: Atlas of Urban Expansion. Sample of 73 cities above 1 000 000 people. Details in Angel et al. (2010).



Housing Market Equilibrium

Land developers

- Housing supply provided by land developers.
- Use more or less intensively the land for residential purposes.
- Technology

In each location, developers supply housing space $H(\ell)$ per unit of land with a convex cost,

$$\frac{H(\ell)^{1+1/\epsilon}}{1+1/\epsilon},$$

in units of the numeraire.

 $\epsilon = \text{cost parameter, possibly dependent on the location.}$

Housing Market Equilibrium

Housing supply

• Profits per unit of land at ℓ ,

$$\pi(\ell) = q(\ell)H(\ell) - \frac{H(\ell)^{1+1/\epsilon_{\ell}}}{1+1/\epsilon_{\ell}} - \rho(\ell),$$

 $\rho(\ell)$ the price of a unit of **land** in ℓ .

Housing supply from profit maximization,

$$H(\ell) = q(\ell)^{\epsilon_{\ell}},$$

with housing supply elasticity $\epsilon_{\ell} \geq 0$, $\partial \epsilon_{\ell} / \partial \ell \geq 0$. see Baum-Snow and Huan (2019).

Housing Market Equilibrium: Supply

 \blacktriangleright Profit maximization and free entry of developers pins down land prices in ℓ ,

$$\rho(\ell) = rac{q(\ell)^{1+\epsilon_\ell}}{1+\epsilon_\ell},$$

Land use with the highest rental value (Rivalry)

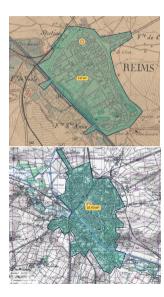
Indifference conditions across uses at the fringe,

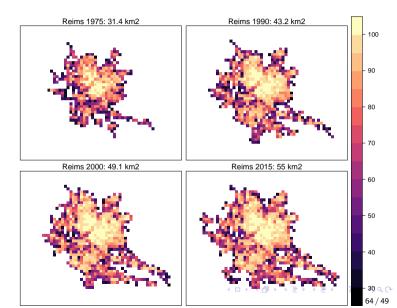
$$\rho_r = \frac{(q_r)^{1+\epsilon_r}}{1+\epsilon_r} = (1-\alpha)p\theta_r \left(\frac{L_r}{S_r}\right)^{\alpha}.$$

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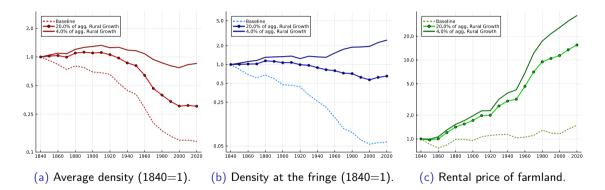
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GHSL Measurement - Reims • back





The role of rural productivity growth



back

Fixed Cross-Sectional Heterogeneity

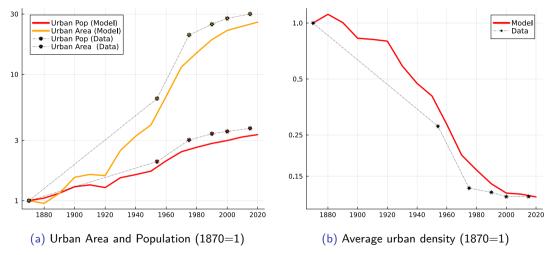


Figure: Urban expansion aggregated over K cities. $\rightarrow \langle a \rangle \langle a$

Fixed Cross-Sectional Heterogeneity

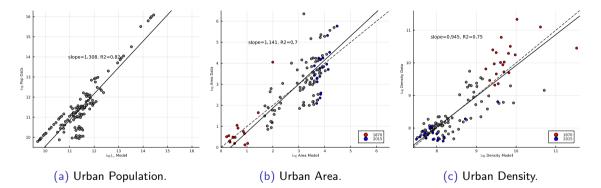
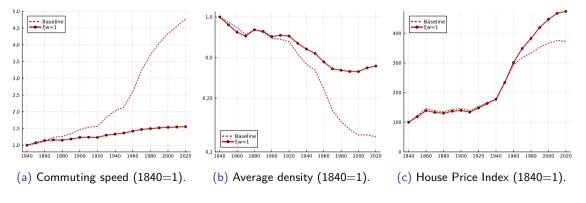


Figure: Regional Urban Moments



The role of increasing commuting speed

$$au(\ell) = \mathbf{a} \cdot \mathbf{w}_{\mathbf{u}}^{\xi_{\mathbf{w}}} \cdot \ell^{\xi_{\ell}}$$



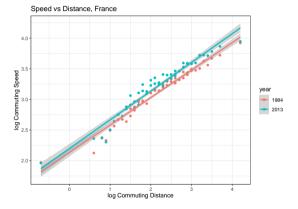
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Calibration of τ

Micro foundation yields:

$$\tau(\ell) = \mathbf{a} \cdot \mathbf{w}_{u}^{\xi_{w}} \cdot \ell^{\xi_{\ell}}$$

- The elasticites of commuting speed m with respect to income and speed are defined and measured in individual commuting data as:
 - 1. Income: $1 \xi_w$. Given distance, increase in speed over increase in income (across years (see plot).
 - 2. Distance: $1 \xi_{\ell}$. Given income, elasticity of speed to distance (in a given year - see table III in appendix).



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